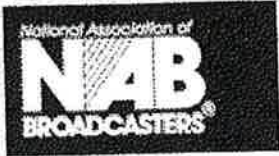


2ND ORDER



AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION AND LOCATION WBRC, Birmingham, AL Date Oct. 31, 2012
(being)

I, Scott Mauldin for Vulcan Media LLC (on behalf of) David Faulkner

a legally qualified candidate of the Republican political party for the office of Jefferson County Circuit Judge
Place 6

in the General election to be held on Nov. 6, 2012, do hereby request time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	No. Of Weeks	Rate
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((MATERIAL SUBMITTED ON SEPARATE PAGES))

Date of First Broadcast	Date of Last Broadcast	Total Charges: _____
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The broadcast time will be used by David Faulkner
I represent that the payment for the above-described time has been furnished by The Committee to Elect David Faulkner and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; (XX) a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:
Jim Entrekin, campaign manager

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above stated broadcasts. For the above stated broadcasts I also agree to prepare a script or transcription which will be delivered to the station at least N/A before the time of the scheduled broadcasts. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast). The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: the preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date: Oct. 1, 2012 Scott Mauldin, for Vulcan Media LLC, Agent of Candidate
(Candidate or Agent)

☒ Accepted ☐ Rejected By [Signature] Title Sales Manager

This request, whether accepted or rejected, will be available for public inspection for a period of two years.



CONTACT: SCOTT MAULDIN
205-585-1313 Scott@VulcanMedia.com

AGENCY: Vulcan Media
BUYER: Scott Mauldin

GROSS COST \$480
NET COST \$408



WBRC-TV

ORDER

Print Date 11/01/12 Page 1 of 2

Flight Dates 11/05/12-11/05/12

Order Sep 00:15:00

Contract / Revision 844449 /

Product

Estimate #

Original Date / Revision

Political - Additional advertising

Alt Order #

11/01/12 11/01/12

Agency Com 15%

Billing Type Cash

Advertiser Pol/Faulkner, David-Circuit

Billing Contact

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Agency Vulcan Media LLC

12 Office Park Circle
Suite 106
Mountain Brook, AL 35223

Demographic A25-54

Buying Contact

Rev Codes Agency Political Pol-Candid

Product Codes PL80

12 Office Park Circle
Suite 106
Mountain Brook, AL 35223

Sales Office L-BIR

Priority P 2

Sales Region Local

Advertiser Ref

Agency Ref

Primary Account Executive

House WBRC

Account Executive Order% Start Date End Date

House WBRC 100%

Order Share % Market Value

Competing Station % of Order Amount

WABM	%
WBIQ	%
WBMA	%
WBRCb	%
WCFT	%
WCIQ	%
WDBB	%
WIAT	%
WJRD	%
WJSU	%
WPXH	%
WTJP	%
WTTO	%
WVTM	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	2	\$408.00	\$480.00	0.00	10/29/12	11/05/12	2	\$408.00	\$480.00
Totals	2	\$408.00	\$480.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WBRC	11/05/12	11/05/12	Good Day Alabama 5-530am GDA 5-530am	Comm	5-530am	M-----	:30	1	\$255.00	P 2	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$255.00		0.00			
N 2	WBRC	11/05/12	11/05/12	Noon News Noon News	Comm	12-1pm	M-----	:30	1	\$225.00	P 2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$225.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
Totals														2	\$480.00